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Exam. Code : 108504 Subject Code : 7048

B.Com. 4th Semester (Old Syllabus of 2017) ENTREPRENEURSHIP AND SMALL BUSINESSES Paper—BCG-403

Time Allowed—3 Hours]

[Maximum Marks—50

SECTION-A

Note :— Attempt any ten questions. Each question carries 1 mark. $10 \times 1=10$

- - (a) Entrepreneurial Competency
- (b) Ecopreneurship
- (c) Ownership Pattern of SSIs in India
- (d) Business Plan
 - (e) Awareness of self competency
- (f) MSMEs in India
 - (g) Pros of Being an Entrepreneur
 - (h) Business Venture
 - (i) Technical Feasibility of Project
 - (j) Assessment of Market for Project
 - (k) Action Plan
 - (I) Financial incentives.

SECTION-B

Note :— Attempt any two questions. Each question carries 10 marks. $2 \times 10=20$

- 2. Describe various dimensions of entrepreneurship and also explain their need during recent times in India.
- 3. Write a detailed note on the problems and prospects of women entrepreneurship in India.

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- 4. Define entrepreneur, entrepreneurship and enterprise. Highlight important factors influencing entrepreneurship in India.
- 5. Explain in detail major problems of Small Scale Industries (SSIs) in India. Also enlist steps taken to solve their problem by the government.

SECTION-C

Note :— Attempt any two questions. Each question carries 10 marks. $2 \times 10 = 20$

- 6. Write down the steps involved in the process of starting new business venture in detail.
- 7. Define financial and social feasibility of project and emphasise their importance. Describe major trade-off between these two types of feasibilities.
- 8. Do you agree with the statement 'Financial assistance for small scale industries in India is not sufficient.' Give your agreement with relevant justifications and empirical evidences.
- 9. How can the problem of Sick Industry be resolved in India when government is downsizing its role during recent era of globalisation ? Answer in detail.

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